

ORDINANCE NO. 1724

AN ORDINANCE AMENDING CHAPTER 19.32 OF THE COUNTY MUNICIPAL CODE, SIGN REGULATIONS, TO ALLOW AND REGULATE ADDITIONAL BANNERS FOR BUSINESSES IN TIMES OF ECONOMIC DECLINE, AND TO ALLOW AND REGULATE BANNERS RELATED TO NON-PROFIT ENTITIES.

The Board of Supervisors of the County of Amador ordains as follows:

SECTION 1. PURPOSE

The purpose of this amendment is to recognize the need for additional banners for businesses in times of economic decline, and to allow for the display of banners advertising a service benefiting local non-profit organizations.

SECTION 2. Chapter 19.32 of the Amador County Code is hereby amended by repealing subsection 19.32.010 H in its entirety and adding the following revised subsection 19.32.010 H in its place:

H. Banners. Only one banner shall be permitted per business establishment; located outside the building; not more than twenty-five square feet in area; in any C or M district. Banners shall not be in place more than ninety days in any calendar year. *All banners shall be professionally made and maintained and securely attached.*

1. *If the Board of Supervisors declares an economic need pursuant to Amador County Code Section 19.32.010N, banners may be allowed in any C or M district not subject to the ninety day time limit, only during the time that this subsection remains in effect and subject to the following conditions:*
 - a) *No more than two (2) banners may be displayed on-site;*
 - b) *Banners may be no larger than sixty (60) square feet;*
 - c) *At least one banner must be attached to the building;*
 - d) *For standalone businesses banners can be attached to a building, existing structure, fence or retaining wall;*
 - e) *Banners shall be professionally made and maintained. Faded, torn, falling down or poorly made banners shall be removed and/or replaced.*

Unless terminated by action of the Board of Supervisors, these regulations shall remain in effect until (2 years after date of approval). Upon expiration the Board of Supervisors may extend this subsection in the event the Board of Supervisors declares the economic need for additional banners continues to exist.

2. *In addition to any banners permitted above, up to three banners per parcel; not more than sixty (60) square feet in total aggregate area for all banners advertising a service benefiting a local non-profit organization may be allowed in any C or M district and will not be subject to the ninety day time limit as long as the banner is submitted to the Planning Department to verify compliance with this section prior to being displayed.*

SECTION 3. SEVERABILITY.

If any section, subsection, sentence, clause or phrase or word of this Ordinance is for any reason held to be unconstitutional, unlawful or otherwise invalid by a court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The Board of Supervisors hereby declares that it would have passed and adopted this Ordinance and each and all provisions thereof irrespective of the fact that any one or more of said provisions be declared unconstitutional, unlawful or otherwise invalid.

SECTION 4. This ordinance or a summary thereof shall be published in the manner prescribed in Government Code Section 25124 and shall become effective thirty (30) days after the date of adoption.

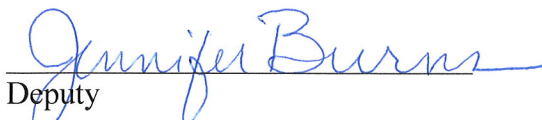
The foregoing ordinance was duly passed and adopted at a regular session of the Board of Supervisors of the County of Amador, held on the 24th day of April, 2012, by the following vote:

AYES: Supervisors Louis D. Boitano, Richard M. Forster, John Plasse,
Brian Oneto and Theodore F. Novell
NOES: Supervisor Richard M. Forster
ABSENT: Supervisor Louis D. Boitano


VICE-CHAIRMAN, Board of Supervisors

ATTEST:

JENNIFER BURNS, Clerk of the
Board of Supervisors, Amador County,
California


Deputy