

ORDINANCE NO. 1742

AN ORDINANCE EXTENDING THE TERM OF COUNTY CODE SUBSECTION 19.32.010 H. 2. WHICH ALLOWS AND REGULATES ADDITIONAL BANNERS FOR BUSINESSES IN TIMES OF ECONOMIC DECLINE.

The Board of Supervisors of the County of Amador ordains as follows:

SECTION 1. PURPOSE

The purpose of this ordinance is to extend the April 24, 2014 termination date of County Code subsection 19.32.010 H. 2., which provides for additional banners for businesses in times of economic decline, to April 24, 2016. This ordinance also includes minor wording changes which were made during the public hearing when the original ordinance (Ordinance 1724) was adopted but which were inadvertently omitted.

SECTION 2. Chapter 19.32 of the Amador County Code is hereby amended as follows:

H. Banners. The following provisions shall apply to banners:

1. Unless the Board of Supervisors declares an economic need as provided below, only one banner shall be permitted per business establishment; located outside the building; not more than twenty-five square feet in area; in any C or M district. Banners shall not be in place more than ninety days in any calendar year. All banners shall be professionally made and maintained and securely attached.
2. If the Board of Supervisors declares an economic need pursuant to Amador County Code Section 19.32.010N, the following shall take the place of the above regulation:

Banners may be allowed in any C or M district not subject to the ninety day time limit, only during the time that this subsection remains in effect and subject to the following conditions:

- a) No more than two (2) banners may be displayed per business establishment;
- b) Banners may be no larger than sixty (60) square feet;
- c) For businesses in a group development at least one banner must be attached to the building;
- d) For standalone businesses banners can be attached to a building, existing structure, fence, or retaining wall;
- e) Banners shall be professionally made and maintained. Faded, torn, falling down or poorly made banners shall be removed and/or replaced within one week of notification by the Community Development Agency.

Unless terminated by action of the Board of Supervisors, these regulations shall remain in effect until **April 24, 2016**. Upon expiration the Board of Supervisors may extend this subsection in the event the Board of Supervisors declares the economic need for additional banners continues to exist.

3. In addition to any banners permitted above, up to three (3) banners shall be allowed per parcel; not to exceed more than sixty (60) square feet in an aggregate total area, advertising a service benefiting a local non-profit organization may be allowed in any C or M district and will not be subject to the ninety day time limit as long as the banner is submitted to the Planning Department to verify compliance with this section prior to being displayed.

SECTION 3. SEVERABILITY.

If any section, subsection, sentence, clause or phrase or word of this Ordinance is for any reason held to be unconstitutional, unlawful or otherwise invalid by a court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The Board of Supervisors hereby declares that it would have passed and adopted this Ordinance and each and all provisions thereof irrespective of the fact that any one or more of said provisions be declared unconstitutional, unlawful or otherwise invalid.

SECTION 4. This ordinance or a summary thereof shall be published in the manner prescribed in Government Code Section 25124 and shall become effective thirty (30) days after the date of adoption.

The foregoing ordinance was duly passed and adopted at a regular session of the Board of Supervisors of the County of Amador, held on the 24th day of June, 2014, by the following vote:

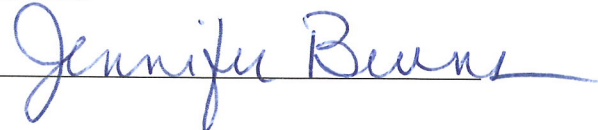
AYES: Supervisors Novelli, Oneto, Forster, Boitano and Plasse
NOES: None
ABSENT: None



CHAIRMAN, Board of Supervisors

ATTEST:

JENNIFER BURNS, Clerk of the
Board of Supervisors, Amador County,
California

By 

(ORDINANCE NO. 1742)

(06/24/14)