

BEFORE THE BOARD OF SUPERVISORS OF THE  
COUNTY OF AMADOR, STATE OF CALIFORNIA

IN THE MATTER OF:

RESOLUTION RECOGNIZING RICH HOFFMAN            )  
AS THE 2013 BUSINESS PERSON OF THE YEAR        )        RESOLUTION NO. 13-096

WHEREAS, Rich Hoffman was born on September 22, 1965, in Whittier California, to Dick and Marcia Hoffman; and

WHEREAS, Rich moved to Amador County in 1975 when his father was employed by the California Youth Authority at Preston Youth Correctional Facility; and

WHEREAS, the family moved to Volcano where Rich attended Pine Grove Elementary School and Pioneer Sr. Elementary School; and

WHEREAS, Rich showed pigs as a member of the Upcountry 4-H Club; and

WHEREAS, Rich continued his illustrious livestock career at Amador High School, showed swine and beef, and was elected in 1981 to Amador High School FFA as Chapter President as a sophomore; and

WHEREAS, seeing he had much to accomplish in life, Rich went with lifelong friend Jim Clark and thumbed his way around the outback in Australia for a year; and

WHEREAS, seeing he needed money to accomplish much in life, Rich took a job as a DJ at KNGT and convinced owner Larry Rutter to allow him to work on the business side; and

WHEREAS, Rich spent much of his early career in newspaper, radio, television and print advertising; and

WHEREAS, Rich was working for the Ledger Dispatch in 1997 when he was hired by the Jackson Rancheria to replace their advertising agency; and

WHEREAS, Rich worked his way up the ladder from Media Buyer to Marketing Manager to Marketing Director to Vice President of Marketing at the Jackson Rancheria; and

WHEREAS, In 2004, Tribal Chairperson Margaret Dalton asked Rich to join the Rancheria Tribal Office as CEO; and

WHEREAS, Rich is seen on television and on golf courses regularly promoting the Jackson Rancheria in outrageous outfits appealing to common and eccentric people; and

WHEREAS, Rich has been key in developing the Jackson Rancheria Casino & Hotel which is the largest employer in Amador County; and

WHEREAS, Rich has volunteered his time working on the tribal project to restore the facilities at the Indian Grinding Rock State Historic Park; and

WHEREAS, Rich has served the community as a Director on the Amador County Chamber of Commerce, a Trustee on the Sutter Amador Hospital Board, former Chairman of the Jackson Revitalization Committee, and was named "Patron of the Arts" by the Amador County Arts Council; and

WHEREAS, Rich is a collector of guitars and quite an accomplished musician and vocalist and leads *Rich Hoffman and his 10 Gallon Heart Band*.

WHEREAS, Rich and his partner Marilou Grady have four kids, Rory Grady, Mason Hoffman, Kayla Grady and Spencer Hoffman; and

WHEREAS, Rich is a true friend to many in our community and always lends a hand to help others "Rancheria Style".

THEREFORE BE IT RESOLVED by the Board of Supervisors of the County of Amador, State of California that said Board does hereby recognize and congratulate Rich Hoffman as the Amador County's Business Person of the Year 2013.

The forgoing resolution was duly passed and adopted by the Board of Supervisors of the County of Amador at regular meeting thereof, held on the 22nd of October, 2013 by the following vote:

AYES: Richard M. Forster, Theodore F. Novelli, Brian Oneto  
John Plasse and Louis D. Boitano

NOES:

ABSENT:   
Richard M. Forster, Chairman, Board of Supervisors

ATTEST:

JENNIFER BURNS, Clerk of the  
Board of Supervisors, Amador County,  
California

  
Deputy